

OLYMPUSAT

COMPANY &
NETWORK OVERVIEW-Santo Domingo
Egeda-Fipca

November 16th 2014

ABOUT OLYMPUSAT



Olympusat Corporate Snapshot:

- Largest Pay TV provider of Hispanic Network and Multiplatform Video Content in the U.S.
- Owns and operates over 20 Hispanic & English language networks in SD and HD with an expanded portfolio of over 60 Networks
- The company has plans to produce over 10,000 hours of original content in Spanish. We have produced over 100 feature films and original drama series
- Olympusat was the first and is still one of two companies restoring classic movies from Latin America. This process involves over 40 full-time employees to do the restoration, color correction and sound
- Offices in: West Palm Beach, Denver and Mexico City



OUR SERVICES

- Satellite Transport for the Americas
- U.S. Television Network Distribution
- Latin American Television Network Distribution
- Advertising Sales
- Fiber Transport for the Americas
- CDN – Content Delivery Networks (Streaming)
- Digital Storage
- Content Preparation
- Digital Media Player
- IPTV Television Network Distribution
- Film to HD Conversion (Optical Scanning)
- Restoration & Color Correction



HD SPANISH-LANGUAGE NETWORKS



A contemporary HD movie network that focuses on award-winning and original films from México, Spain and Latin America shown in their original Spanish format.



Comprised of digitally remastered movies from the Golden Age of Mexican Cinema, Ultra Clásico features iconic classics and award winning movies from 1930-1980 fully restored to their original glory in HD.



Ultra Docu provides access to a collection of documentaries on Latin American topics some of which have never been seen in the U.S., as well as lifestyle and human-interest programming from around the globe.



As the first HD Latino music network in the U.S. produced by music industry insiders, Ultra Fiesta features the best in Latin music from music videos, news, concerts and much more.



The first HD movie network dedicated to airing modern films from around the world dubbed into Spanish for the U.S. Latino audience.

HD SPANISH-LANGUAGE NETWORKS



The first entertainment channel for kids in HD providing pre-school programming in the mornings then transitioning to older kids and teens in the afternoons and evenings.



Catering to the Latino woman, Ultra Luna delivers new and edgy telenovelas, as well as captivating series and programming all in HD that always has the female audience in mind.



Dedicated to Latino men, this new HD channel features the best in travel, extreme sports, late night adult series, news, reality shows and original programming created to satisfy the distinguished male taste.



Ranging from independent productions to Hollywood studio hits, Ultra Mex is the only HD movie channel in the U.S. carrying truly contemporary Mexican films with the best actors and directors from México.

APPENDIX



**Top rated Spanish language pay-tv network in the U.S.,
Cine Mexicano features contemporary Mexican movies.**

TARGET AUDIENCE: MEN 18 - 49

PROGRAMMING:

- Top rated action movies
- Original films
- Movie genres include action, comedy, drama and horror

QUALITIES:

- Consistently ranks in the top 3 on AT&T's Latino Tier*
- Only movie channel dedicated to contemporary Mexican movies
- Originated in the U.S. for U.S. Mexicans
- Commercial-free

*Rentrak - AT&T Latino Tier Ratings Report





A news network reporting world and regional news 24 hours a day.

TARGET AUDIENCE: ADULTS 35+

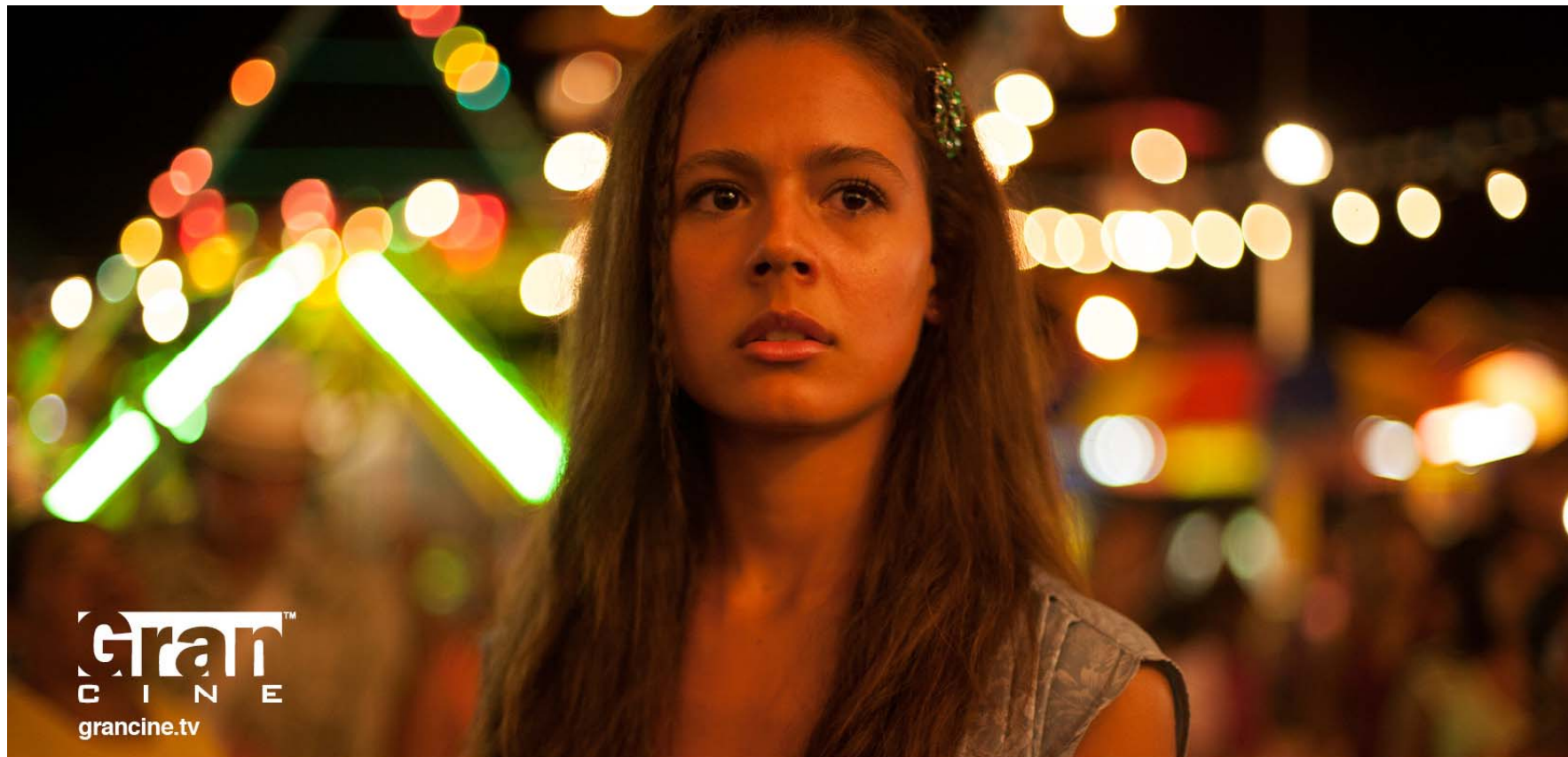
PROGRAMMING:

- Top news from Latin America and the World in real time for U.S. Latinos
- Provides a Latino point of view on today's current events
- Cable Noticias provides up-to-date coverage of sports, political, economic and financial news
- Features original U.S. news shows

QUALITIES:

- Highest rated news channel in South America
- Detailed news coverage available 24/7
- News from Latin America and the world by Latinos and for Latinos





A contemporary Spanish-language movie network offering movies from all over Latin America.

TARGET AUDIENCE: ADULTS 18 - 49

PROGRAMMING:

- Features original movies
- Includes award-winning movies with top actors
- Contemporary Latino Movies from all over Latin America
- Sexy movies in a late night block

QUALITIES:

- One of the top rated Pay-TV Spanish language networks in the country
- Created and originated in the U.S. for U.S. Hispanics
- All movies are produced in Spanish with no subtitles, dubbing or SAP
- 100% commercial free





A Spanish-language children's network that offers originally produced and acquired programming from Latin America and around the world.

TARGET AUDIENCE: AGES 2-17

PROGRAMMING:

- Preschool in the morning
- Kids during the day
- Tweens, teens and family in the evenings
- Bilingual educational programming with unique assets where one character speaks in Spanish and one in English, making it an educational opportunity for Anglos and Hispanics alike

QUALITIES:

- Created and originated in the U.S. for U.S. kids
- Access to Cookie Jar Entertainment's library of over 6,000 titles





A channel dedicated to showcasing classic films, bringing the viewer back to the Golden Age of Mexican cinema.

TARGET AUDIENCE: ADULTS 35+

PROGRAMMING:

- Featuring the top Mexican movies of all time, these recently fully restored films will reintroduce viewers to these once lost treasures
- Offers a variety of genres that includes drama, comedy, action, mystery and romance
- Features iconic stars from the Golden Age of Mexican cinema such as María Félix, Arturo de Córdova and Pedro Armendariz

QUALITIES:

- The only channel of its kind, offering viewers the best in Mexican cinema
- Will have extra special appeal to Mexicans 35+





A contemporary HD movie network that focuses on award-winning and original films from Mexico, Spain and Latin America shown in their original Spanish-language format.

TARGET AUDIENCE: ADULTS 25+

PROGRAMMING:

- Features a library of multiple award-winning movies from various Latin American countries
- Multiple genres providing something for every member of the family

QUALITIES:

- An HD movie network that provides the best of Latin American cinema
- Features state-of-the-art movies converted into high quality HD
- A network tailored for lovers of Spanish-language films



Comprised of digitally remastered movies from the Golden Age of Mexican and Latin American Cinema, Ultra Clásico features iconic classics and award winning movies from 1930-1980 fully restored to their original glory in HD.

TARGET AUDIENCE: ADULTS 35+

PROGRAMMING:

- Films with stars such as Pedro Infante, Maria Félix , Jorge Negrete and Pedro Armendariz
- Programming genres include dramas, action, romance, suspense, ranchera and comedy

QUALITIES:

Features the greatest movies from the Golden Age of Mexican and Latin American Cinema all in HD.





Ultra Docu provides access to a collection of documentaries on Latin American topics, as well as lifestyle and human-interest programming from around the globe.

TARGET AUDIENCE: ADULTS 25+

PROGRAMMING:

- Programming focuses on relevant topics from the past, present and future from Latin America
- Features a variety of documentaries, with intriguing topics, from various Latin American countries targeting the U.S. Latino market

QUALITIES:

- Documentaries in HD, never before seen in the U.S.
- A variety of content from all over the world, and all in Spanish





As the first HD Latino music network in the U.S. produced by music industry insiders, Ultra Fiesta features the best in Latin music from music videos, news, concerts and much more.

TARGET AUDIENCE: ADULTS 18+

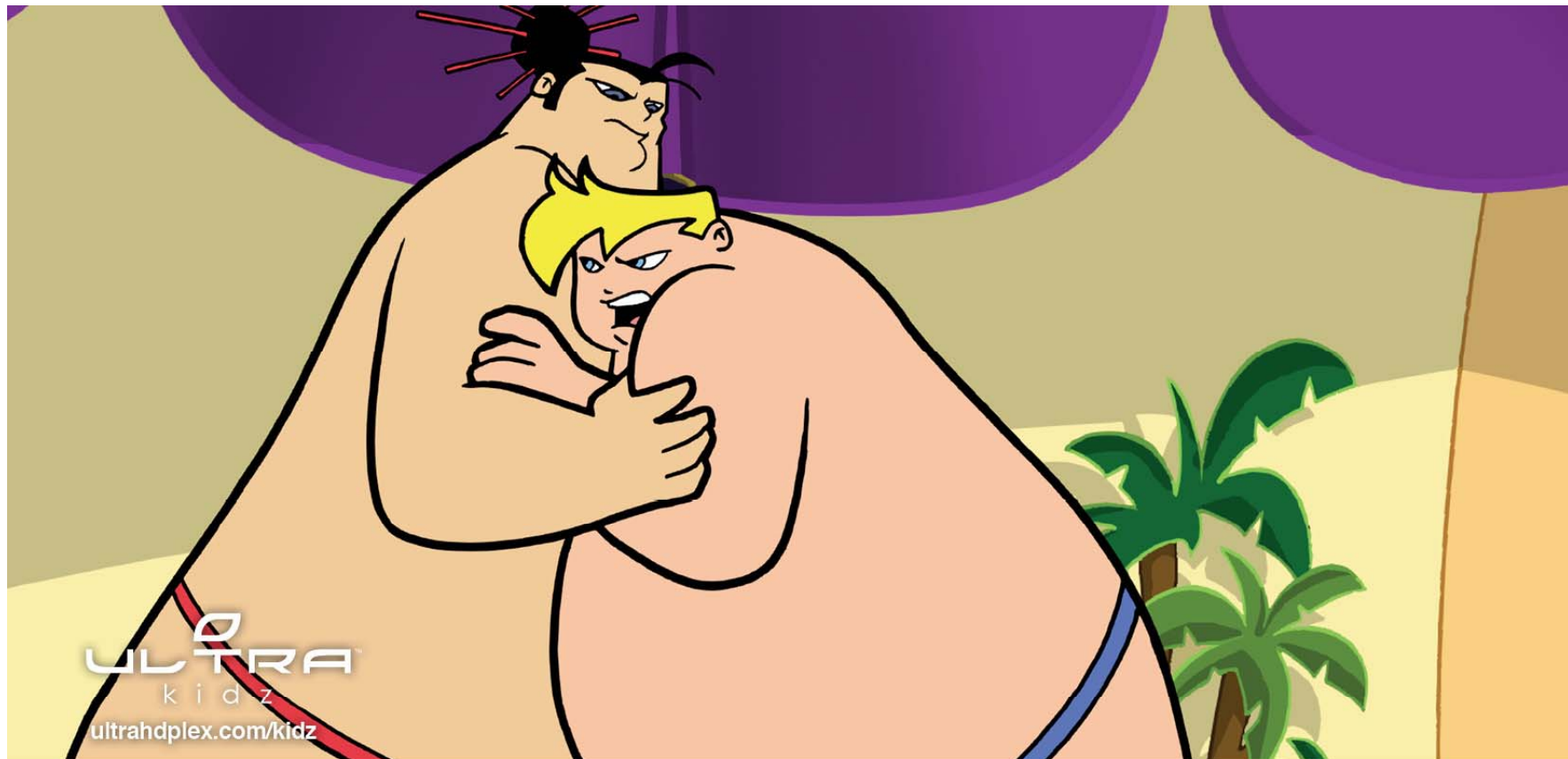
PROGRAMMING:

- Various genres include salsa, merengue, cumbia, rock, pop and Latino urban
- Programming features concerts, music videos and exclusive interviews with popular musicians
- Keeps the viewer engaged and interactive through on-air contests and giveaways

QUALITIES:

First HD music network in the U.S. produced by Latino music professionals.





The first entertainment channel for kids, in HD, providing pre-school programming in the mornings then transitioning to older kids and teens in the afternoons and evenings.

TARGET AUDIENCE: CHILDREN 2 - 11

PROGRAMMING:

- Compelling content for preschool, kids, teens and families
- Programming that reinforces Latino culture and language for younger generations
- Featuring movies on the weekends

QUALITIES:

- The only bilingual kids HD channel
- Access to content from DHX Media
- Fun and interactive HD entertainment that the whole family can enjoy





Ranging from independent productions to Mexican movie hits, Ultra Mex is the only HD movie channel carrying truly contemporary Mexican films with the best actors and directors from México.

TARGET AUDIENCE: ADULTS 18+

PROGRAMMING:

- Contemporary Mexican movies produced in Spanish and never dubbed
- Features popular and well-known actors, actresses and directors from México
- Programming genres include rancheros, dramas, comedy and action

QUALITIES:

The very best in Mexican cinema in HD.





Super Canal is a network that serves the needs of all Dominicans living overseas by providing content such as news, entertainment shows and sports.

TARGET AUDIENCE: ALL AGES

PROGRAMMING:

- Super Canal provides the best in entertainment that includes sports, news, variety, kids and lifestyle programming
- Series such as Final Deportivo, Super Noticias, Box Mag, El Poder de Las 12 and Jacada Gourmet
- The source for the latest news and live events in the Hispanic pop culture

QUALITIES:

- Programming directly from the Caribbean that caters to the growing Dominican audience
- Broadcasted in 6 different countries through cable and the web





Dominican View is a network focused on sports, news and special events.

TARGET AUDIENCE: ALL AGES

PROGRAMMING:

- Programming direct from the Caribbean featuring the best in sports, news, people/style, entertainment and science/technology
- Series include Telefit, Fuera de Serie, TVMos and El Escándalo de 13

QUALITIES:

A channel designed to provide the latest updates from Dominican Republic to everyone currently living in the United States





The first HD movie network dedicated to airing modern films from around the world that include blockbuster hits and independent productions.

TARGET AUDIENCE: ADULTS 25+

PROGRAMMING:

Features hit movies from around the globe.

QUALITIES:

- Ultra Film offers the best in popular movies for all ages in HD
- Programming that provides the best in entertainment across all genres

FILM RESTORATION

- Olympusat has opened a México City Office dedicated to digital remastering and restoring classic and contemporary films from México, Latin America and Spain that includes a 3 Step Process:
 - I. Scan – 16mm and 35mm film scanned to 4K, 2K and 1080p resolutions
 - II. Restoration – DaVinci Revival
 - III. Color-correction – DaVinci Resolve
- DaVinci Revival is the world's best film restoration software with incredible features to repair all types of film damage, as well as powerful network rendering for unlimited speed. Remove problems such as film grain, dust, dirt and scratches, eliminate scratches, kill flicker, fix registration and weave problems, and repair warping from bad film splices.
- DaVinci is the name behind more feature films, television commercials, documentaries, episodic television production and music videos than any other grading system
- Currently includes a staff of 45, in addition to a post-production facility that will provide Spanish dubbing services for cinematic films to content providers worldwide



CLICK HERE TO WATCH MORE ON OLYMPUSAT FILM RESTORATION
(Internet Access Required)